

IGNITE YOUR VISION, LEAD YOUR FUTURE



2025 BLACK MALE INITIATIVE *Conference*

THURSDAY
FEBRUARY 20, 2025



Join us and learn how to control your destiny through leadership and entrepreneurship. We inspire young Black men to turn their ideas into action, and become the architects of their success.

LIVE ENTREPRENEURSHIP SESSIONS • STEPS TO STARTING YOUR BUSINESS
• FIRESIDE CHATS W/SUCCESSFUL BUSINESS OWNERS •
• THE KEYS TO BUSINESS SUCCESS • SUCCESS WITH SOCIAL MEDIA •
PITCH COMPETITION TO WIN \$5,000

REGISTER FOR FREE AT
[DSUBMICONFERENCE.COM](https://dsubmiconference.com)



SPONSORSHIP OPPORTUNITIES

PREMIERE EVENT - \$40,000

- Your company or brand will be featured as the official sponsor of the 2025 BMI Conference
- Official Event Sponsor Recognition on social media, website, email communications, and promotional materials leading up to and post 2025 BMI Conference
- 2-3 minute on-stage presence and speaking opportunity
- Photo with 2 representative from your organization and 2025 BMI Team, pitch competition winners, and DSU President
- Swag bag with you logo and official sponsor recognition
- Event Signage
- Two 8 Foot tables at the event

PITCH COMPETITION/LUNCH - \$30,000

- Your company or brand will be recognized as 2025 BMI Pitch Competition Sponsor
- 2025 BMI Pitch Competition Sponsor Recognition on social media, official conference website, email communications, pitch registrant and pitch preparation materials.
- 2 minute on-stage presence and recognition during the 2025 BMI Pitch Competition
- 1 employee from your organization can participate as a pitch competition judge (3 judges in total)
- Photo from stage with 2 representative from your organization and pitch competition winners.
- Oversized Check presentation photo (DSU BMI will provide the physical check)
- Event video credits
- Two 8 Foot tables at the event



SPONSORSHIP OPPORTUNITIES

Accelerator Program Sponsor - \$20,000

2 pitch competition winners will be enrolled into a 6 week intensive business accelerator program. During those six(6) weeks the winning entrepreneurs will be trained, mentored and coached by business professionals in the areas of product profitability, marketing, sales, and growth. This will be both an in-person and virtual experience at Delaware State University's DSU CURE Innovation building.

You will receive:

- Official BMI Accelerator Program Sponsor Recognition on social media, website, email communications, and promotional materials leading up to and post 2025 BMI Conference.
- Logo on all BMI Accelerator Program materials
- Photo with 2 representative from your organization and accelerator participants
- Thank you video's from participants detailing their accelerator experience
- 2025 DSU BMI Event video credits
- One 8 Foot tables at the event
- Event Signage

Gold Level Sponsor- \$10,000

You will receive:

- Logo on all BMI collateral and marketing materials.
- Photo with 2 representative from your organization, DSU President, and BMI Students
- 2025 DSU BMI Event video credits.
- One 8 Foot tables at the event.
- The opportunity for swag bag presence
- Event Signage



SPONSORSHIP OPPORTUNITIES

Silver Sponsor Level – \$5,000

You will receive:

- Official BMI Silver Level Sponsor Recognition on social media, website, email communications, and promotional materials leading up to and post 2025 BMI Conference.
- Logo on all 2025 BMI Program materials
- 2025 DSU BMI Event video credits
- One 8 Foot tables at the event
- Event Signage



THE EXECUTIVE LEADERSHIP COUNCIL
The Power of Inclusive Leadership

Delaware State University is a registered 501(c) (3) charitable organization. Donors will receive gift acknowledgment for their files. The amount of a sponsorship contribution that is deductible for federal income tax purposes is limited to the excess of money contributed by the donor over the value of goods or

Services provided by Delaware State University. Donors should consult a tax Professional for advice on what they may include as a tax deduction for IRS purposes.